

# Funding for International LGBTI Issues

Over the two-year period of 2017–2018, 96 grantmakers awarded \$64,978,922 to organizations and projects working on LGBTI issues in the international arena. Funding for LGBTI issues in the international arena encompasses all funding that crosses country and regional boundaries and could include funding to promote LGBTI issues globally through advocacy to international bodies.

**96**

Grants

Funds

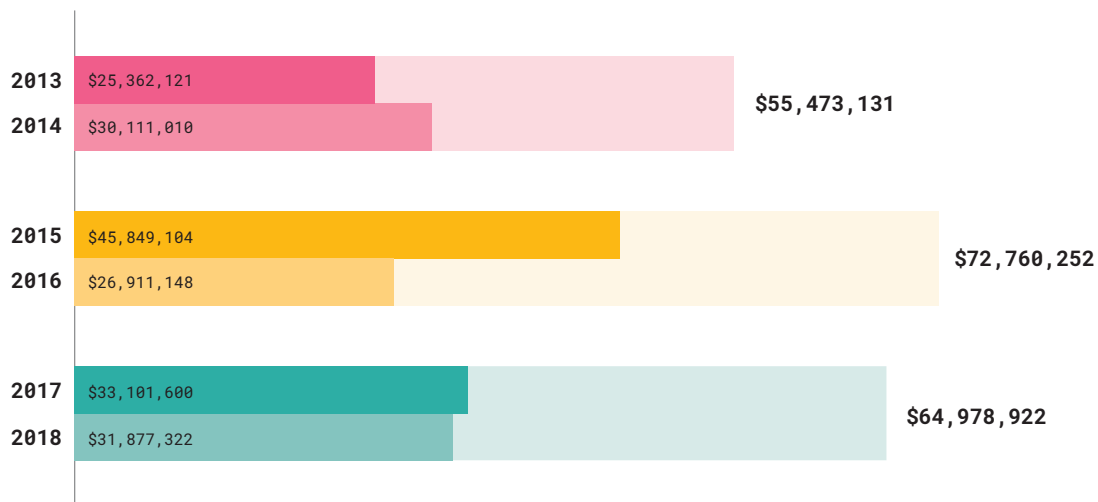
**\$64.9 M**





Reported funding for international LGBTI issues decreased from the \$72.7 million reported in the period from 2015–2016, while showing an increase in the number of grants and number of funders.

**LGBTI FUNDING IN THE INTERNATIONAL ARENA, BY YEAR (2013-2018)**



## Top Funders and Recipients

When regrating dollars are included, a total of \$76.7 million was awarded for international LGBTI issues in 2017–2018, of which \$57.7 million, or 75 percent, was provided by the top ten funders.

NOTE: Anonymous funders awarded 23 grants totaling \$7,230,500 for international LGBTI issues during 2017–2018.

### TOP TEN FUNDERS IN THE INTERNATIONAL LGBTI ARENA (2017–2018)<sup>35</sup>

	Funder Name	Total Amount
1	Government of Sweden	\$9,394,988
2	Government of Finland	\$7,431,677
3	Arcus Foundation	\$7,335,755
4	Anonymous Donors	\$7,230,500
5	World Bank	\$6,545,935
6	Government of Norway	\$5,867,411
7	Tides Foundation	\$4,353,706
8	Open Society Foundations	\$3,808,800
9	Government of the United Kingdom	\$3,289,262
10	Elton John AIDS Foundation (UK)	\$2,449,875



### TOP TEN GRANT RECIPIENTS IN THE INTERNATIONAL LGBTI ARENA (2017–2018)

	Funder Name	Total Amount
1	U.S. Department of State - Global Equality Fund	\$7,005,939
2	International Planned Parenthood Federation (IPPF)	\$3,433,673
3	USAID - Global Development Partnership	\$3,355,860
4	Astraea Lesbian Foundation for Justice	\$3,127,407
5	Equality and Justice Alliance	\$3,066,882
6	International Lesbian, Gay, Bisexual, Trans and Intersex Association (ILGA) - World	\$2,515,774
7	Ipas	\$2,421,682
8	OutRight Action International	\$1,946,978
9	United Nations OHCHR	\$1,909,232
10	All Out	\$1,801,151



NOTE: Anonymous grantees were awarded 74 grants totaling \$8.4 million for international LGBTI issues during 2017–2018.

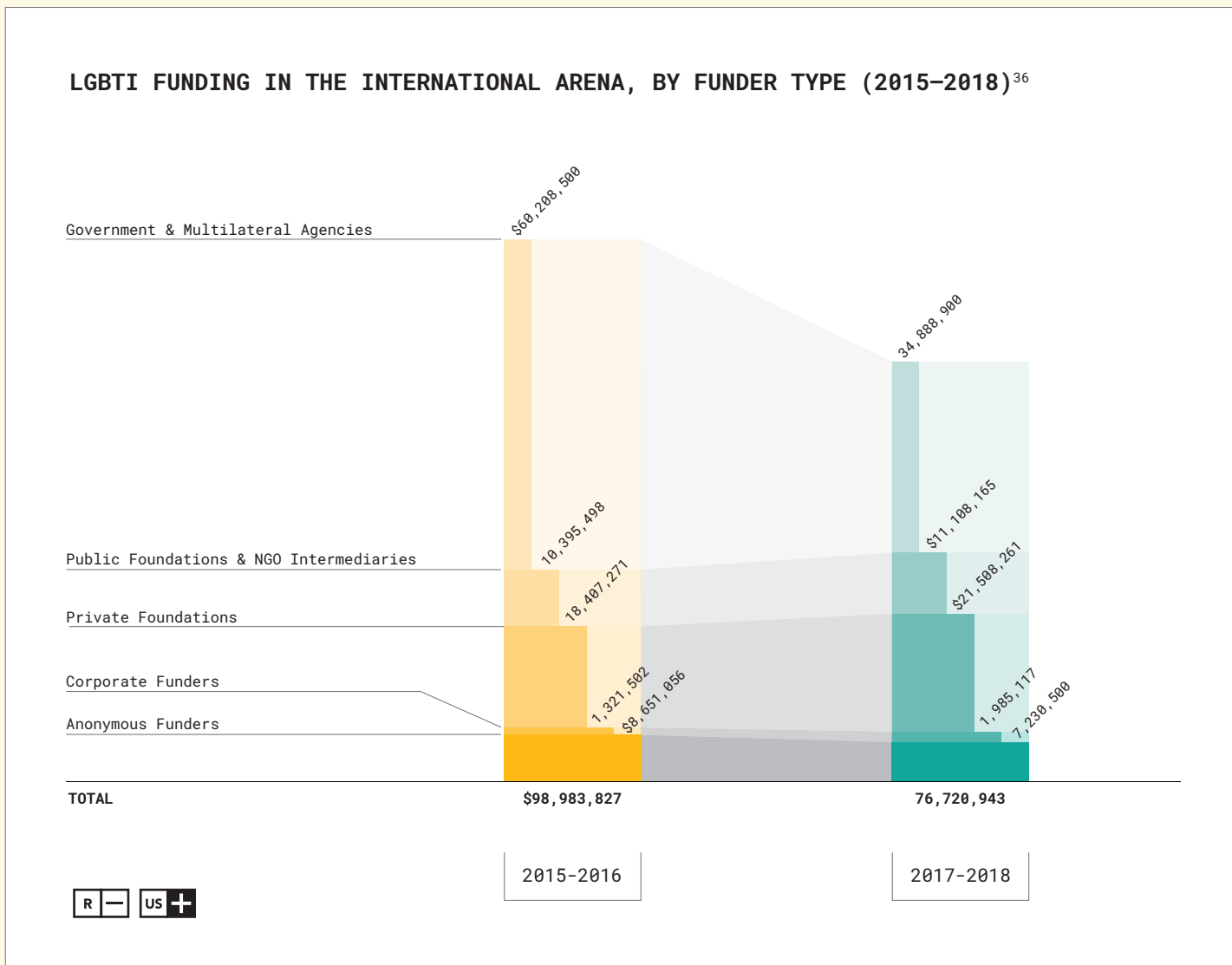
NOTE: The totals listed in this chart include the full amount of any multiyear grant awarded over the two-year period of 2017–2018. Many of the top recipients received grants awarded for a period of three years or more. As such, their totals listed may exceed their two-year operating revenue for 2017–2018.

**35** In contrast to most other calculations in this report, all lists of top funders do include funds awarded for the purpose of regrating, in order to document the full amount of LGBTI funding flowing from (or through) each funder. The total funding for International Issues in 2017–2018 including regrating comes to \$76,720,942.

### Sources of Funding for International LGBTI Issues

During 2017–2018, the highest percentage of international LGBTI funding, 45 percent, was awarded by Donor Governments and Multilateral Agencies. Private Foundations were the next highest type of funder at 28 percent. Public Foundations and Intermediaries accounted for 14 percent of the total, with Corporations and Anonymous funders totaling 9 percent combined.

Compared to the two year period of 2015–2016, there were increases in grant amount from Corporate, Public, and Private Foundations, while Donor Government and Multilateral funders and Anonymous donors decreased.



<sup>36</sup> In contrast to most other calculations in this report, all lists of charts showing LGBTI Funding by Funder Type do include funds awarded for the purpose of regranting, in order to document the full amount of LGBTI funding flowing from (or through) each funder type.

## Issues Addressed by International LGBTI Funding



Funding for Human Rights continued to be the most funded issue area at 74 percent of the total for international LGBTI funding, despite showing a decrease in total amount and percentage compared to the previous reporting period.

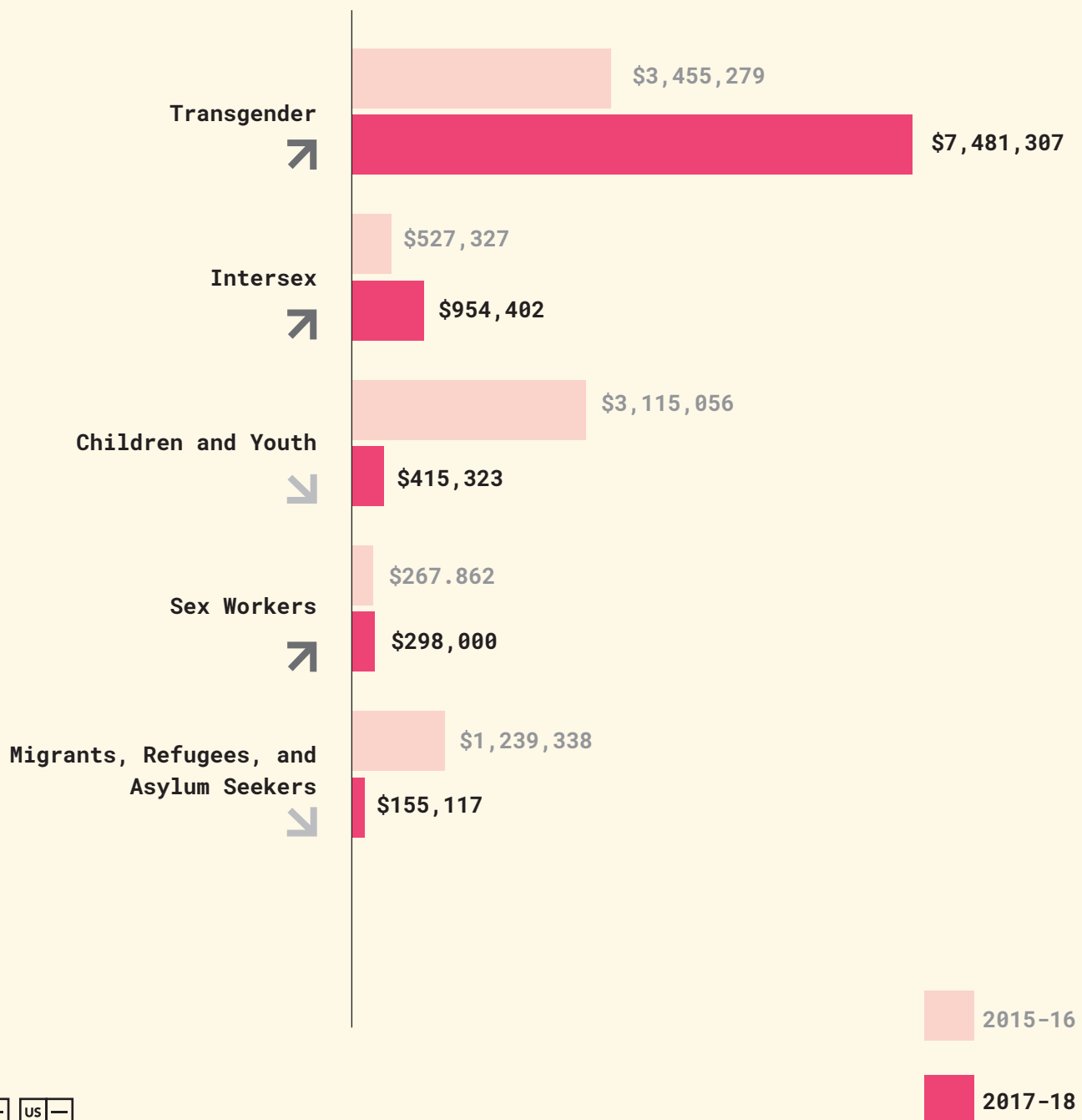
### LGBTI FUNDING IN THE INTERNATIONAL ARENA, BY ISSUE ADDRESSED (2015–2018)

Issues/Sub-Issues	2015–2016		2017–2018	
<b>Civil/Human Rights</b>	<b>\$58,506,918</b>	<b>80%</b>	<b>\$48,248,714</b>	<b>74%</b>
Civil/Human Rights (General/Other)	\$48,936,041	67%	\$39,739,498	61%
Sexual and Reproductive Rights/Justice	\$5,907,019	8%	\$3,543,873	5%
Gender Identity Rights	\$2,267,248	3%	\$2,647,764	4%
Challenging Anti-LGBTQI Laws	\$760,000	1%	\$1,032,908	2%
Marriage/Civil Unions			\$600,000	1%
Intersex Rights	N/A		\$350,029	1%
Immigration and Refugee Issues	\$361,610	<1%	\$114,642	<1%
Religious Exemptions			\$100,000	<1%
Criminalization and Criminal Justice Reform			\$70,000	<1%
Nondiscrimination Protections	\$150,000	<1%	\$50,000	<1%
Sex Worker Rights	\$125,000	<1%		
<b>Health and Well-Being</b>	<b>\$6,709,972</b>	<b>9%</b>	<b>\$10,789,277</b>	<b>17%</b>
HIV/AIDS	\$5,757,535	8%	\$10,534,277	16%
Mental Health, Substance Abuse, and Suicide Prevention	\$2,437	<1%	\$205,000	<1%
General Health Services and Health Promotion	\$150,000	<1%	\$50,000	<1%
Cultural Competence and Data Collection	\$100,000	<1%		
Insurance Coverage	\$700,000	1%		
<b>Strengthening Community, Families, and Visibility</b>	<b>\$1,885,048</b>	<b>3%</b>	<b>\$2,186,882</b>	<b>4%</b>
Religion	\$1,515,458	2%	\$1,192,489	2%
Visibility	\$105,603	<1%	\$476,764	1%
Strengthening Families	\$152,460	<1%	\$275,000	<1%
Community Building/Empowerment	\$111,527	<1%	\$242,629	<1%
<b>Confronting Violence, Homophobia, and Transphobia</b>	<b>\$335,128</b>	<b>&lt;1%</b>	<b>\$341,785</b>	<b>1%</b>
Homophobia, Biphobia and Transphobia	\$335,128	<1%	\$286,500	<1%
Anti-Violence			\$55,285	<1%
<b>Education/Safe Schools</b>			<b>\$74,000</b>	<b>&lt;1%</b>
Education			\$64,000	<1%
Safe Schools			\$10,000	<1%
<b>Economic Issues</b>			<b>\$159,718</b>	<b>&lt;1%</b>
Labor/Employment			\$159,518	<1%
Food Security			\$200	<1%
<b>Other Issues</b>	<b>\$5,323,188</b>	<b>8%</b>	<b>\$3,178,546</b>	<b>5%</b>
Philanthropy	\$857,527	1%	\$2,861,307	4%
Multi-Issue	\$1,128,278	2%	\$317,239	<1%
Unspecified	\$3,337,383	5%		
<b>GRAND TOTAL</b>	<b>\$72,760,254</b>	<b>100%</b>	<b>\$64,978,922</b>	<b>100%</b>

**Population Focus of International  
LGBTI Funding**

Over the two-year period of 2017–2018, international LGBTI funding showed an increase in funding focused on Sex Workers, Intersex communities, and Transgender communities. Funding decreased for Migrants, Refugees, and Asylum Seekers, and for Children and Youth.

**LGBTI FUNDING IN THE INTERNATIONAL AREA, BY SELECTED POPULATIONS (2015–2018)**



## BEHIND THE NUMBERS

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# Which Funders Are Missing from This Report?

This edition of the *Global Resources Report* includes data on LGBTI grants awarded by over 800 funding institutions including foundations, intermediaries, corporations, donor government agencies, and multilateral agencies. However, as with any research effort, there are gaps in the data available and therefore reported in this edition.

Most of the data analyzed in this report is collected directly from the funder awarding the grant. In some cases, when unable to obtain grants data directly from a funding entity, the data can instead be accessed from public documents such as annual reports and online grants databases. In the case of U.S.-based private foundations and public charities, data analysts also examined annual U.S. tax return documents, which are required to include a list of grants awarded. In cases where funders did not report data directly to the *Global Resources Report*, and no other reliable public documentation of their grantmaking was available, their grants data is not able to be included in this report. This is most often the case with funding entities that are not required to release public documentation of their grantmaking, such as government

agencies or corporations that award grants directly (rather than through an affiliated foundation).

There are several funders who are known to have awarded LGBTI grants but are not included in this report. In terms of the total grant amount, the most notable gap in this edition of the *Global Resources Report* is a lack of data on grants awarded by the Government of the United States and the Global Equality Fund. The Global Equality Fund is a pooled fund focused on advancing LGBTI rights around the world, housed within the U.S. Department of State. The fund receives contributions not only from the U.S. government, but also from several other government agencies in Europe and Latin America, as well as from private foundations and corporations.

The U.S. government and the Global Equality Fund provided data to the *Global Resources Report* for one year, 2014, which was included in the first edition of the report. In that year, the U.S. government awarded \$11.1 million in grants focused on LGBTI communities, with an additional \$7.6 million in funds raised and awarded through the Global Equality Fund. The Global Equality Fund also reported

\$10.9 million in grants awarded in 2015 through their public annual report released in 2016. Unfortunately, no similar report has been released in the following years. As a result, in the six years of global LGBTI funding tracked by this report, the U.S. government funding data is only included for 2014, and the Global Equality Fund is included only for 2014 and 2015.

This report makes a number of comparisons to the data from the 2015–2016 report, and in a few places also includes the data from the 2013–2014 report in order to share an analysis of trend lines over time. Generally, in presenting these trend lines, the funding totals document all data available, including the 2014 and 2015 funding from the U.S. government and the Global Equality Fund.

If the U.S. government and the Global Equality Fund have continued to provide LGBTI funding at a similar level to that previously reported, an estimated \$37–44 million in grants data is missing from this report for 2017–2018. This would equal about 7–8 percent of the total grant amount included in this report. This gap is even more prominent in LGBTI funding for the Global South and East,

which is where the majority of documented U.S. government and Global Equality Funding have been devoted. It is likely that adding the full amount of funding from the U.S. government and the Global Equality Fund to the Global South and East totals for 2017–2018 would increase that total by 20–25 percent.

There are also a number of funders who reported large grantmaking in previous cycles, yet did not report grants awarded in 2017–2018

due to the specificities of their multiyear funding timing, and who communicated their intention to report LGBTI funding in future years. This includes multilateral institutions such as the EEA and Norway Grants, and foundations such as the Robert Carr Fund for civil society networks.

These challenges highlight the importance of consistent and transparent reporting, which must continue to be commonly held as a best practice in the field of LGBTI

grantmaking. With future network-building, advocacy, and increased reporting, future editions of this report will continue to expand our abilities to tell the story of LGBTI global funding with cohesive, nuanced, and detailed accuracy.

### **An Individual Donor Funding Mechanism: Equality Without Borders**

Equality Without Borders (EWB) is one example of an organized effort to mobilize funding from individual major donors. EWB is an initiative that helps individual donors from multiple countries to support groups from around the world. For the years of 2017–2018, EWB reported \$3 million in disclosed grants covered by the GPP Report.

EWB is not visible as a distinct entity within this report because these grants are either reported by each independent giving vehicle or included as anonymous funding.